

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 57088 CF LOC-POL FBD - LBD: 10/25/12 - 10/29/12 HL#: Created: 10/24/12 01:29 PM

Client: DCCC (DEMOCRATIC... CPE: / / 2112 Agency Commission: 15 % Updated: EMENDEL on 10/24/12 01:57 PM

Agency: GREAT AMERICAN MEDIA (162) Product: DCCC TV 10/25-29 (1310) Self Protect.: :00:00 Confirmed: 10/24/12 01:34 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/25/12 08:45 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NNOON	M * * * * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$950.00	1	\$950.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL5A	M * * * * *	MORN	30	D			0.0	\$500.00	1	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL6A	* * * T * * *	MORN	30	D			0.0	\$850.00	1	\$850.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	* * * * F * *	MORN	30	D			0.0	\$500.00	1	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$600.00	1	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS5PM	* * * * F * *	NEWS	30	D			0.0	\$1,100.00	1	\$1,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	LLETTER01	* * * T * * *	LETT	30	B			0.0	\$750.00	1	\$750.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE03	* * * T * * *	NEWS	30	B			0.0	\$2,750.00	1	\$2,750.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PRACESUN	* * * * * S	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	SNCAAFB	* * * * * S *	FTBL	30	B		NCAA FTBL	0.0	\$850.00	1	\$850.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	11	0	\$14,150.00	\$12,027.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Order Totals:	\$14,150.00	\$12,027.50	\$0.00	\$0.00
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